

## Platform overview

We are developing a private live-event platform where approved hosts can offer fun, engaging experiences to customers who purchase tickets through the site. Each live event is private and accessible only through an invitation link provided after ticket purchase. Our first featured event is Karaoke Night, scheduled from 6:00 p.m. to 10:00 p.m. on June 18 and June 19, 2026. Initial live events are offered at no cost; future events require a \$10 invitation fee for attendance, unless otherwise specified by the host.

Participants may also explore opportunities to become approved hosts or mystery shoppers through the platform.

### Host opportunities and platform access

Approved hosts have access to a dedicated dashboard to plan, manage, promote, and grow their private live-event experiences. Hosts can schedule events, build experiences for specific audiences, and automatically send private invitation links after ticket purchase. Hosts may also build email lists, grow subscribers, promote approved products, highlight marketplace offerings, and encourage repeat attendance.

Monetization includes ticketed events, approved product promotion, live-event sales, subscriber growth, and donations received during live sessions. Hosts maintain access through an active monthly or annual membership.

Mystery shoppers also receive dashboard access and must maintain a blog through the platform. A membership fee is required for blog access, and pre-built blog templates are available in the marketplace.

## Additional value and benefits available through the site

Beyond the core live-event experience, the platform includes a growing set of tools that expand earning potential, deepen audience relationships, and make the site easier to use for everyone.

### AI assistant and AI chat

A built-in AI assistant answers questions about events, hosts, products, and platform features in real time, helping shoppers discover what they're looking for and helping hosts get faster answers about their dashboard, payouts, and tools.

### Affiliate and referral program

Members can earn commissions by referring shoppers, hosts, and product sales. Tiered commission rates reward consistent contributors, and earnings are tracked transparently in a dedicated affiliate dashboard.

### Live donations and tipping

Participants can support hosts directly during live events through one-tap donations, with secure payment processing and instant receipts. A dedicated donation page and thank-you flow keep the experience personal.

## **Live auctions**

Hosts can run live auctions for handmade products, services, and limited-run offerings — turning events into real-time revenue moments with bid tracking and winner notifications.

## **Blog publishing and content tools**

Mystery shoppers and approved members can publish blogs directly on the platform with SEO-ready templates, comment moderation, and built-in audience analytics.

## **Audience and CRM tools for hosts**

- Audience dashboard with attendee profiles and engagement history
- Email list growth tools and templated transactional emails
- Event templates that let hosts launch recurring experiences in minutes
- Schedule view to manage upcoming sessions and avoid conflicts

## **Shopper account features**

- Favorites and wishlists for products, events, and hosts
- Order history with downloadable receipts and re-purchase shortcuts
- Billing center for memberships, invitations, and saved payment methods
- Earnings dashboard for mystery shoppers tracking rewards and payouts

## **Marketplace enhancements**

- Affiliate products alongside standard products in one unified storefront
- Curated lists and collections for seasonal or themed shopping
- Product pages with reviews, comments, and related recommendations
- Secure Stripe checkout with embedded payment and emailed receipts

## **Trust, safety, and accessibility**

- Trust center outlining safety, payments, refunds, and community standards

- Role-based access (admin, moderator, member) protecting host and shopper data
- Google sign-in plus email authentication with password reset
- WCAG 2.1 AA accessibility targets across the entire experience

## **Admin and operational tools**

- Admin dashboards for products, blog posts, comments, and webhooks
- Webhook integrations for connecting external tools and automations
- Onboarding checklist that guides new hosts through first-event setup
- Analytics across events, products, and audience growth

## **Live event categories (unchanged)**

Interactive games; book clubs and community conversations; karaoke and talent showcases; education connection; live battles and moderated debates; culture, history, and life skills; virtual field trips and DIY experiences.

## **Marketplace categories (unchanged)**

eBooks, journals, community volunteer opportunities, pre-built website templates, pre-built courses, pre-built blog templates, handmade products, community works programs, health, fitness and wellness resources, live auctions, and opportunities to promote or sell approved products through live events.

Follow us on all platforms: @she rises in peace